



LANGRENUS FUND

Link Athletes and Brand Business Operations

# Sports Management Project Plan



**LANGRENUFUND** is pleased to join RBC's sponsorship program. This sponsorships are an integral part of RBC' s and LANGRENUFUND' s marketing and promotional activities.





# Sponsorships



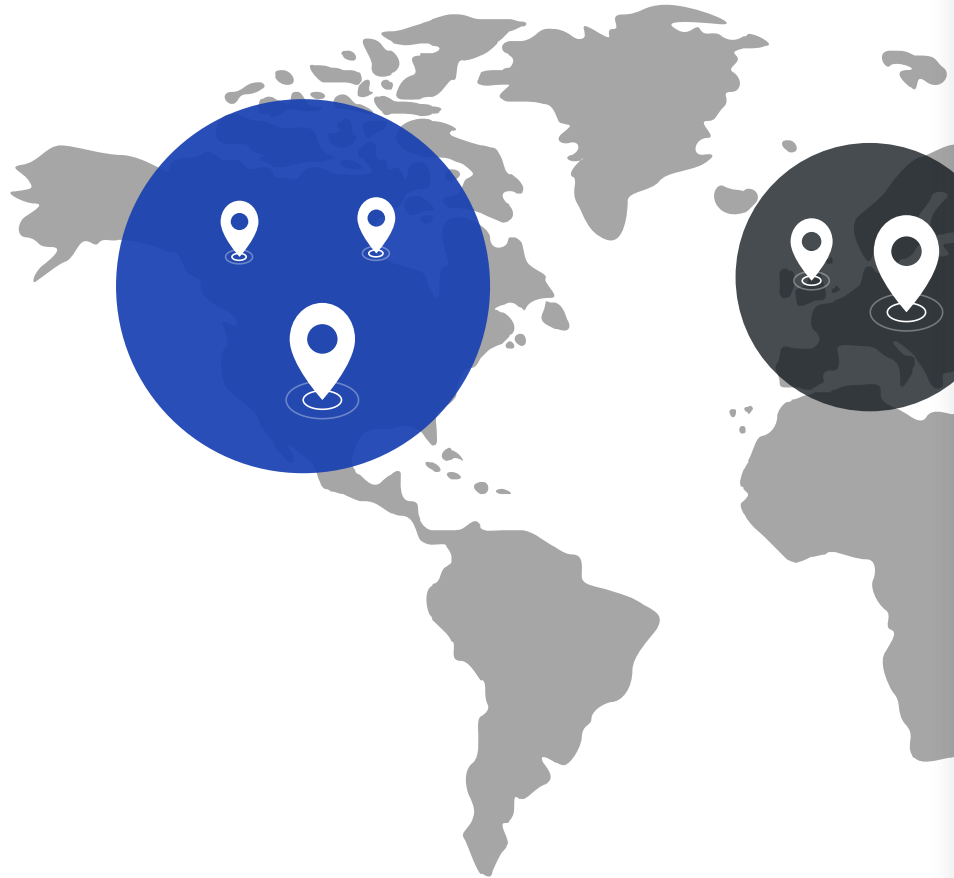
We are always looking to help bring great events and ideas to life. Our preferred - but not exclusive - areas of sponsorship are:

- Golf
- American football





# Sponsor



**100,000-300,000\$** and more

We will provide annual basic cost support of \$100,000.00 - \$300,000.00 to eligible athletes to help them with their basic training.

"You may also submit an application to us for funding sponsorship programs exceeding \$300,000."

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**100.00%**

At the same time, we will provide suitable commercial or brand endorsement training programs for athletes with different personalities of athletes to help them better realize their commercial value and obtain additional income.



# Brand Partner



**B**everages (including alcoholic beverages)



**S**portswear and equipment



**S**ports sunscreen cosmetics



**N**ew-energy vehicles and environmentally friendly transportation



# Brand Partner

## The current cooperative brands include:

Beverages (including alcoholic beverages):



Sportswear and equipment:



Sports sunscreen cosmetics:



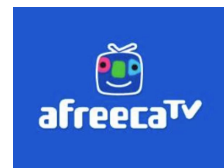
New-energy vehicles and environmentally friendly transportation:



Financial industry:



Media:





# Business Cooperation

More advanced business cooperation link model:



Open Market Cooperation



Comprehensive Index



Brokerage Market Cooperation



# Business Cooperation

## Open Market Cooperation



In the later stage, a distributed task platform and self-generated digital athlete cards will be provided.

Introduce the approved brands or categories to post tasks on the platform. Registered athletes can choose partners from the supplier list and complete the task as required to receive rewards.

## Comprehensive Index



And based on the sports performance and business capabilities of registered athletes, a corresponding personal comprehensive index, will be formed, and rankings will be conducted.

Index trading can be provided in the future according to corresponding legal provisions and meeting SEC requirements.

## Brokerage Market Cooperation



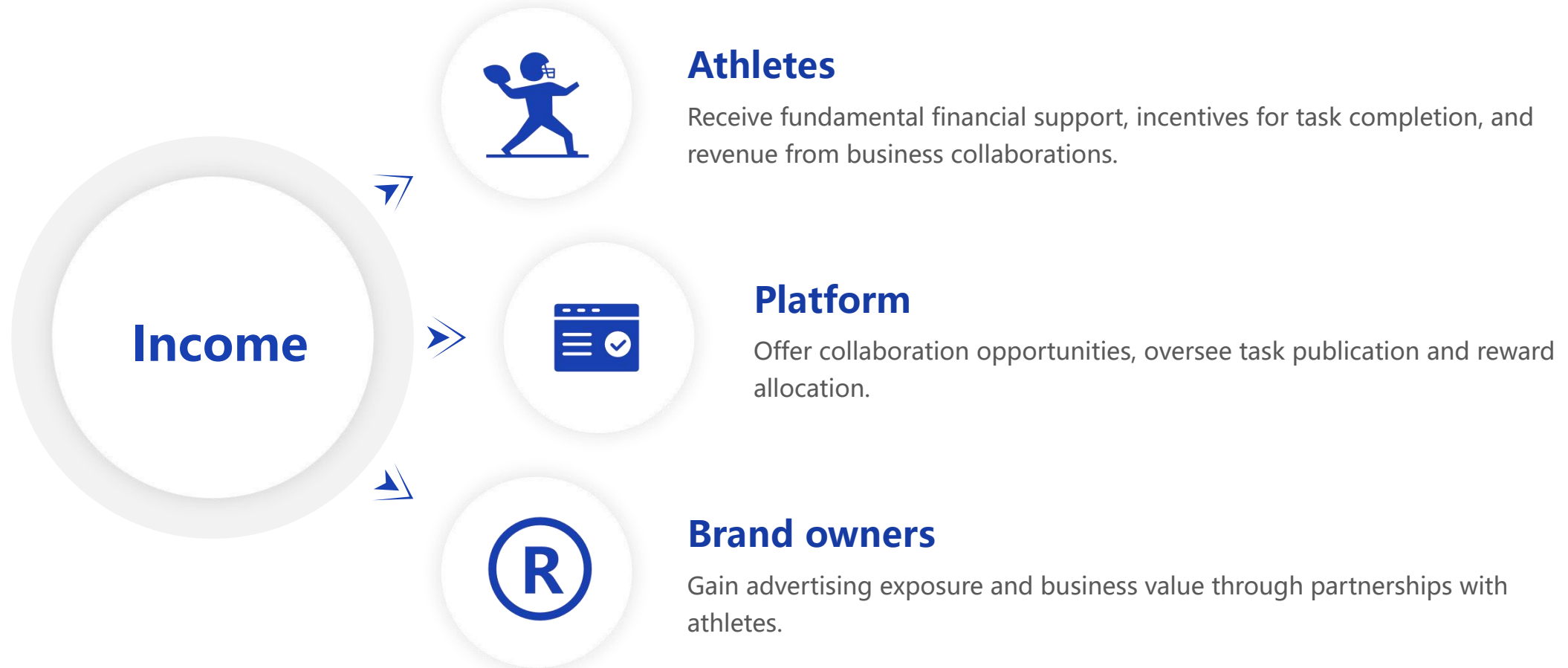
The brand owner selects the designated athlete based on the athlete ranking and provides the corresponding business cooperation tasks. Both parties complete the task claim in a bidding mode.

After completing the brand merchant task, they receive corresponding rewards in an agreed manner.





# Income Distribution:





# The future direction of development:

Expand collaborative brand partnerships and diversify product categories, while enhancing the range of tasks available for selection.

Provide more personalized business training programs to enhance athletes' entrepreneurial skills.

Explore opportunities in index trading market to maximize revenue generation potential for athletes.



We strive to offer comprehensive support to athletes in order to maximize their commercial potential, while providing an efficient platform for brands to collaborate. Through continuous efforts and innovation, we will generate more business opportunities and value for both athletes and brand owners.



THANK  
YOU